

The goal of the 2018 Series is to provide Stewardship & Development staff and volunteers with meaningful opportunities to learn best practices and effective state-of-the-art strategies to help advance the missions of our parishes, schools and ministries. Industry experts will share their ideas and advice through interactive workshops during programmed events. In addition, opportunities are scheduled for networking and renewal.

THE ARCHDIOCESE OF OMAHA STEWARDSHIP & DEVELOPMENT OFFICE

The Stewardship & Development Office advances the mission and vision of the Catholic Archdiocese of Omaha and its parishes, schools and apostolates by implementing high quality and spiritually impactful programs that develop the leadership and resources necessary to meet their priorities.

MORE INFORMATION

WATCH FOR UPDATES ONLINE
AT ARCHOMAHA.ORG

LOOK FOR THE MONTHLY
STEWARDSHIP & DEVELOPMENT
OFFICE E-BULLETIN

For more information,
or to receive the E-Bulletin,
contact the
Stewardship & Development Office
at 402.557.5650

STEWARDSHIP &
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2018

Stewardship & Development Education & Network Series

SPONSORED BY THE ARCHDIOCESE OF OMAHA STEWARDSHIP & DEVELOPMENT OFFICE



FRIDAY, FEBRUARY 23, 2018

8:30 A.M. - 3:30 P.M.

Board Development and Engagement

ST. LEO THE GREAT PARISH CENTER, OMAHA, NE

If effective, a board can be one of your organization's greatest assets. Board, council or committee members can serve as your best brand ambassadors, advisors and strategic thinkers. Jane Eaves, a partner with Gonser Gerber, will discuss the best practices for developing your board, engaging your board members and utilizing your board to add significant value to your mission.

Potential outcomes of this workshop include:

- > A better engaged and informed board, council or committee
- > A board that is working efficiently and effectively to advance your mission
- > Board members who have meaningful experiences and see the impact of their efforts



Jane Eaves joined Gonser Gerber in 1995 and became a partner in 1999. She provides development consulting services to colleges, universities, seminaries, independent schools, hospitals, religious organizations and other non-profit organizations. Her services focus on strengthening governing boards; annual, capital, major and planned gift programs; admissions programs, utilization of volunteers, strategic planning, public relations, marketing and other aspects of institutional development.

TUESDAY, JUNE 12, 2018

8:30 A.M. - 3:30 P.M.

Customer Service in Our Parishes & Schools

ST. PATRICK PARISH CENTER, GRETNA, NE

Pope Francis' call to the New Evangelization challenges us to be intentional about creating inviting and welcoming environments in our parishes and schools. We may not think of our parishioners, parents and stakeholders as customers, but by implementing best practices in Customer Service, we can create more hospitable environments. Showing hospitality to all of our constituents will make them feel welcomed, encourage them to return and enhance the sense of community. Shana Rossi, a consultant with Partners in Mission, will explore strategies and protocols your organization should have in place to show good customer service.

Potential outcomes of this workshop include:

- > Understanding of school and parish recruitment and retention tools
- > Increased engagement from parishioners and school families
- > A sense of belonging for all parents, students, alumni, parishioners and friends



Shana Rossi serves as a partner of the Partners in Mission team in addition to serving as the Director of Admission at Padua Academy in Wilmington, Delaware. Shana is committed to ensuring the viability and sustainability of Catholic schools by providing strategic direction in the area of enrollment management with the clients she serves.

THURSDAY, NOVEMBER 8, 2018

8:30 A.M. - 3:30 P.M.

Estate and Planned Giving

ST. ELIZABETH ANN SETON PARISH CENTER, OMAHA, NE

Studies confirm that the U.S. is in the middle of a \$30 trillion wealth transfer – from baby boomers to millennials – and will be for the next 30 years. Now is the time to implement strategies to invite your constituents to remember your parish, school and ministries in their legacy planning. Jeremy Belsky, Planned Giving Officer for Boys Town, and Colleen McQuillan Johnson, communications consultant, will walk us through the components of an estate and planned giving program and how to use the tools we already have in place to encourage and invite our constituents to leave our organization as their legacy.

Potential outcomes of this workshop include:

- > A consistent and effective Estate and Planned Giving communications plan
- > Tips and tools for making the ask
- > Increased estate and planned gifts to our parishes, schools and ministries



Jeremy Belsky serves as Planned Giving Officer for Boys Town, a national nonprofit care organization whose mission is to 'save children and heal families.' He has spent the past 19 years in the charitable gift planning field, helping to further the missions of Skutt Catholic High School, College of Saint Mary and St. Cecilia Cathedral and Elementary School.

Colleen McQuillan Johnson has more than 30 years of experience in public relations, fund development and writing. She provides strategic communication planning, writing, employee relations, media relations and fundraising expertise to businesses and organizations.

Networking Events

The following networking events will be held this year:

THURSDAY, APRIL 5, 2018

8:30 A.M. - 3:30 P.M.

Round Table Discussion

PERFORMING ARTS CENTER, MARIAN HIGH SCHOOL, OMAHA, NE

- > An opportunity to network and share ideas with your peers
- > Endowments are an important source of sustainable funding for our parishes, schools and ministries. Hear strategies from a panel of professionals and stakeholders you can employ to encourage gifts to your endowment.

TUESDAY, JULY 24, 2018

11:00 A.M. - 1:00 P.M.

Round Table Discussion

SACRED HEART PARISH CENTER, NORFOLK, NE

- > Guided discussion involving topics related to Stewardship and Development Programs in your parish, school or organization
- > An opportunity to network with and share ideas, questions and experiences with your peers

THURSDAY, AUGUST 2, 2018

11:30 A.M. - 1:00 P.M.

Round Table Discussion

FELLOWSHIP HALL, ST. GERALD PARISH, RALSTON, NE

- > Guided discussion involving topics related to Stewardship and Development Programs in your parish, school or organization
- > An opportunity to network and share ideas, questions and experiences with your peers

THURSDAY, DECEMBER 13, 2018

2:30 P.M. - 4:00 P.M.

Annual Christmas Prayer Service and Social

JPII NEWMAN CENTER, OMAHA, NE

- > Prayer service held in the St. John Paul II Oratory
- > Christmas celebration and social

MARK YOUR CALENDARS FOR THESE EVENTS. MORE DETAILS TO COME IN SEPARATE INVITATIONS.